



REGALOS
2025
HUGO BOSS

HUGO BOSS is a global leader in the upper premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories under its BOSS and HUGO brands.

The products range from classic contemporary apparel, elegant evening fashion and casualwear through to shoes, leather accessories, and licensed products including fragrances, eyewear, watches, children's fashion, home textiles, and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns, such as the sponsoring of premium sports, conveying brand values such as success, precision, innovation, and sustainability. Sponsorship of cultural events is a further key area of brand communications, with the group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing on innovative designs. The full range entails a matching writing accessories line, including notebooks, folders, and pen pouches, as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers, and a wine bottle opener. The assortment is completed with lifestyle accessories, including yoga mats and resistance bands, converting sports equipment into true fashion statements.





ICONIC

Our new Iconic speaker combines outstanding technical features with a sleek and minimal aesthetic. Wrapped in luxurious, nylon-like fabric, it allows for a 360° sound experience. Its light weight makes it the perfect speaker to take anywhere, while its carabiner clip enables easy carrying.



HUGO BOSS

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HUGO BOSS

ELECTRONICS



Design and functionality

The speaker's sleek design and lightweight, compact proportions allow the item to be easily carried and placed on any surface. It includes a cable router underneath for an even sleeker aesthetic. It is also waterproof (IPX6).



Compatibility

The Iconic wireless speaker is rechargeable via its USB-C port. It wirelessly connects to your smartphone. It has 30 hours of play time autonomy.



Clear audio quality

The 10-watt speaker (2 X 5 watts) delivers crisp and clear sound quality, allowing for deep, smooth bass.



COLORS AVAILABLE ■ □



Waterproof (IPX6)



Battery capacity



Play time



Bass sound



HAE421A - Iconic Speaker black



HAE421J - Iconic Speaker grey

The Gear iconic speaker is wireless and has 30 hours of play time. Speakers are delivered in a HUGO BOSS gift box.





KEY HOLDER



HAK421A - Edge Iconic keyring black



HAK421W - Edge Iconic keyring white



HAK421X - Edge Iconic keyring camel



HPBK352A - Set Edge keyring and Loop Iconic Ballpoint pen

These keyrings are made of brass and silicone. Keyrings are delivered in a gift box.



MAGNETIC PHONE CHARGER



HAB421A - Iconic Power bank black



HAB421W - Iconic Power bank white



HAB421X - Iconic Power bank camel

Iconic magnetic phone chargers are delivered in a BOSS gift box.



Compatibility

Our magnetic phone charger is outfitted with a USB-C port, as well as a magnet-safe system and Universal Qi wireless charger technology, making it compatible across smartphone brands. The USB-C port enables charging via cable.



Fast charging

Our magnetic charger is outfitted with a durable and efficient cobalt battery. The battery capacity is 3,7V/3000 mAh. The wireless charger output is 15W (max) for fast charging capability.



Sleek design

This cutting-edge item has been designed with portability as a top priority, and is engineered to be as light and compact as possible, without compromising on functionality. It is made of ABS with a premium, soft-touch finish.

COLORS AVAILABLE   



Magnet-safe system



Battery capacity
3000 mAh



USB Type-C





**WIRELESS
DOUBLE CHARGER**



HAG413A - Arche Wireless charger black



Innovative design

This technological desk item is both beautiful, mixing matte black surfaces with sleek dark metal accents, and highly functional, allowing for the wireless charging of both smartphones and wireless earbuds at the same time.



Compatibility and fast charging

This item is outfitted with magnet-safe charging technology on the smartphone end, as well as fast charging capability and auto power mode selector 15W / 10W / 7,5W / 5W.



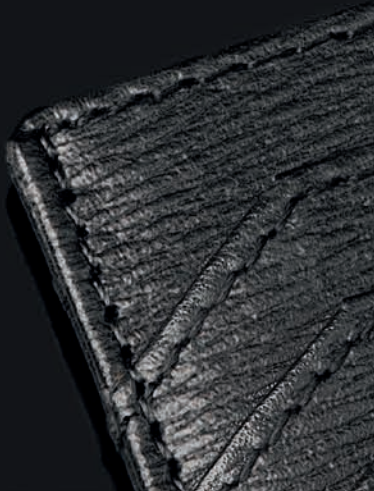
The wireless double chargers are delivered in a BOSS gift box.



BOSS

SMALL LEATHER GOODS

Our new small leather goods collection is characterized by carefully chosen, top-grain leathers and minimalist designs. All pieces are skillfully assembled and beautifully finished with crisp chrome signature plates and monogram linings. Our designs are available in a curated range of finishings and colors, for an assortment that is concise yet comprehensive.



BOSS



BOSS





HLM421A - Iconic Money wallet black



HLF421A - Iconic Card holder trifold black



HLY421A - Iconic Wallet with flap black



HLP421A - Iconic Passport holder black

This is only a small selection of the small leather goods offering – more items are available.

The Iconic small leather goods line is made of top grain genuine leather. All items are delivered in a BOSS gift box.

Three BOSS leather-bound notebooks are shown stacked diagonally. The top notebook is black, the middle one is tan, and the bottom one is blue. Each notebook has a pebbled leather texture and visible stitching along the edges. The word "BOSS" is embossed in a silver, sans-serif font on the front cover of each notebook.

BOSS

BOSS

BOSS



- HLW416N - Classic Grained Wallet navy
- HLW416X - Classic Grained Wallet camel
- HLW416A - Classic Grained Wallet black



- HLC416A - Classic Grained Card holder black
- HLC416X - Classic Grained Card holder camel
- HLC416N - Classic Grained Card holder navy



- HLP416A - Classic Grained Passport holder black
- HLP416X - Classic Grained Passport holder camel
- HLP416N - Classic Grained Passport holder navy



- HLE416X - Classic Grained Folding card holder camel
- HLE416N - Classic Grained Folding card holder navy
- HLE416A - Classic Grained Folding card holder black

This is only a small selection of the small leather goods offering – more items are available.

The Classic small leather goods line is made of top grain genuine leather. All items are delivered in a BOSS gift box.



SMALL LEATHER GOODS

MAGNETIC CARD HOLDERS



HLJ416A - Classic Grained Magnetic card holder black



HLJ416X - Classic Grained Magnetic card holder camel



HLJ416N - Classic Grained Magnetic card holder navy



HLJ421A - Iconic Magnetic card holder black

This is only a small selection of the small leather goods offering – more items are available.

The Classic and Iconic small leather goods lines are made of top grain genuine leather. All items are delivered in a BOSS gift box.



ICONIC WRITING

This edition of our top-selling notebook and matching version of our distinguished Loop pen celebrate the new branding, implementing the iconic black, white, and camel colors and signature tricolor strap. The soft, matte texture provides a luxury feel: perfect for creating memorable gift sets.



WRITING INSTRUMENTS



HHH321AL - Iconic Lined Notebook A5 black

HHH321AP - Iconic Plain Notebook A5 black



HHH321WL - Iconic Lined Notebook A5 white

HHH321WP - Iconic Plain Notebook A5 white



HHH321XL - Iconic Lined Notebook A5 camel

HHH321XP - Iconic Plain Notebook A5 camel



HPHR352X - Set Iconic notebook A5 and Loop rollerball pen

The Iconic Notebooks are made of paper and synthetic coated fabric (PU), and contain 160 pages. They are available in A5 format in either plain or lined paper.



HSG3522A - Loop Iconic Fountain pen black



HSG3524A - Loop Iconic Ballpoint pen black



HSG3525A - Loop Iconic Rollerball pen black



HSG3522X - Loop Iconic Fountain pen camel



HSG3524X - Loop Iconic Ballpoint pen camel



HSG3525X - Loop Iconic Rollerball pen camel

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a luxurious HUGO BOSS gift box.



ICONIC UMBRELLAS

Resolutely chic and modern; with their understated matte black trims, these umbrellas all feature the iconic signature tricolor strap: a beautiful way to underline the new BOSS brand image. Available in three formats: Mini, Pocket and City.





HUG321A - Iconic Mini umbrella black

Mini

Light and compact, the Iconic Mini umbrella has been designed to be easily carried around in its beautifully executed waterproof pouch. At 300 grams, including its external pouch, this umbrella is the ultimate lightweight. Its closed length of 24 cm is ultra-compact, and it has a diameter of 94 cm when opened.

Pocket

Our Iconic Pocket umbrella is a celebration of the new BOSS branding. The handle is wrapped in grained fabric and embossed with the logo. The final touch: the tricolor iconic stripe closing strap. The Pocket umbrella weighs 500 grams and has a diameter of 102 cm when opened.



HUF321A - Iconic Pocket umbrella black



HUN321A - Iconic City umbrella black

City

The Iconic City umbrella reflects modernity and elegance, with a nod to the BOSS brand identity in its tricolor closing strap. Other luxurious details include a double canopy, allowing for a bicolor effect: black outside and camel inside. The city umbrella weighs 600 grams and has a diameter of 113 cm when opened.





LOOP UMBRELLAS

The Loop umbrella collection is a celebration of luxurious minimalism. Analogous features include a simplistic handle, angle-cut and embossed with an oversized yet understated BOSS logo, crisp chrome accents and black canopies with compelling UV-printed grid patterns.





HUF304A - Loop Pocket umbrella black

Pocket

This item was developed with the lightest possible weight in the most compact design possible, creating an optimal user experience. The umbrella weighs 400 grams and has a diameter of 105 cm when opened. The handle features a double automatic button system for easy opening and closing.

City and Golf

Our Loop City and Loop Golf umbrellas are minimalist statement pieces. Their tilted handles feature an oversized BOSS embossed logo, and are finished with beautiful chrome trims for a resolutely luxe feel. The black canopy is embellished with an understated, tone-on-tone, grid-like pattern.

1. City has a length of 88.5 cm and a diameter of 113cm when opened.
2. Golf has a length of 100 cm and a diameter of 130 cm when opened.



1. HUN304A - Loop City umbrella black

2. HUG304A - Loop Golf umbrella black



ICONIC YOGA MAT

BOSS



HAY321A - Iconic Yoga mat black

Design

Playing on a contrast of color between camel and black, and adorned by a tone-on-tone oversized logo, our iconic yoga mat is a nod to the renewed brand image: fresh, minimal, and bold.

Functionality

Made of TPE, this mat can be used for yoga or other sports. Its signature strap makes it very easy to carry around.



Size

This mat is optimally sized, with a length of 183 cm, a width of 61 cm, and a thickness of 0.6 cm.



MONOGRAM YOGA MAT



HAY374A - Monogram Yoga mat Dark grey

Design

Embellished by the signature monogram, with a subtle play on dark gray tones, this yoga mat is an understated fashion statement in itself, making it a perfect match to the chicest of active outfits.

Functionality

Made of TPE, this mat can be used for yoga or other sports. Its signature strap makes it very easy to carry around.



Size

This mat is optimally sized, with a length of 183 cm, a width of 61 cm, and a thickness of 0.6 cm.



ICONIC RESISTANCE BANDS

This set of 3 resistance bands will bring the perfect finishing touch to any BOSS activewear outfit. Featuring the tricolor iconic stripes, and finished with luxe matt texture signature tags, the bands provide a notch of understated elegance to all sport activities.



Design

Sold as a set of three, consisting of different resistance levels, these bands are a resolutely signature set, featuring the iconic tricolored stripes, and presented in a luxurious nylon pouch signed with a matte textured logo.

Functionality

Made of nylon and latex, these resistance bands are made for a variety of exercises.



Size

Each band is 6.5 cm wide.

The Camel band has a resistance of 9 KG

The Tricolor band has a resistance of 14 KG

The Black band has a resistance of 21 KG





**WIRELESS
CHARGER**



HAG321A - Iconic Wireless charger black



Sleek design

This high-performing item has a sleek design, which allows it to be easily carried and placed on any surface. It features a high-quality aluminum casing and grained texture top to prevent scratches on your device.



Compatibility

It is outfitted with a USB-C and Universal Qi wireless charger technology, making it compatible across smartphone brands.



HAG321X - Iconic Wireless charger camel



Fast charging

The wireless charger is outfitted with fast charging capability and with auto power mode selector 10W / 7.5W / 5W.

The wireless charger is delivered in a HUGO BOSS gift box.

GEAR SPEAKERS

Compact design, unique features, and offered in a wide range of colors, from iconic black, white, and camel to daring yellow, red, blue, and khaki color-blocking. The Gear wireless speaker is a modern addition to everyday life, offering signature details and a sleek silhouette.







Design and functionality

The speaker's sleek design and lightweight, compact proportions allow the item to be easily carried and placed on any surface. It has five hours of play autonomy.



Compatibility

The Gear Matrix wireless speaker is rechargeable via its USB-C port. It connects to your smartphone and can intercept your calls through Wi-Fi. A microSD slot allows you to play music wherever you are.



Clear audio quality

The 3-watt speaker delivers crisp and clear sound quality.



COLORS AVAILABLE   



WIFI CALLING



MICRO SD



HAE007A - Gear Matrix Speaker black



HAE007W - Gear Matrix Speaker white



HAE007X - Gear Matrix Speaker camel



HAE007L - Gear Matrix Speaker blue



HAE007P - Gear Matrix Speaker red



HAE007S - Matrix Speaker Gear yellow



HAE007T - Gear Matrix Speaker khaki

The Gear Matrix speaker is wireless and has 5 hours of play autonomy. Speakers are delivered in a HUGO BOSS gift box.





GEAR BOTTLES

The Gear Matrix drink bottle combines sustainability and style. Made to carry both hot and cold beverages, the bottle's vibrant design and refined details echo the rest of the line's active feel, creating a bold universe of functional accessories. Available in blue, red, khaki, yellow, black, and silver.



ELECTRONICS



Design and functionality

The bottle's ABS silicone base is made with lightweight cushioning that helps to preserve the surfaces the bottle is placed on, and to reduce noise when putting it down. It is designed and sized for easy carrying.



Temperature conservation

Featuring an embedded BOSS logo, the bottle's hermetic ABS silicone cap keeps your drink hot or cold for around 12 hours.



Optimal insulation

The bottle's double-walled construction enhances its stainless steel body, and an additional layer of copper-plated lining prevents unwanted heat transfer.



COLORS AVAILABLE 

304
STAINLESS
STEEL

Stainless steel



Food grade



Reusable



Easy to carry

500ml
16,91 fl.oz

500ml / 16,91
fl.oz

BOSS





HAI107A - Gear Matrix Isothermal flask
black



HAI107B - Gear Matrix Isothermal flask
silver



HAI107P - Gear Matrix Isothermal flask red



HAI107L - Gear Matrix Isothermal flask blue



HAI107S - Gear Matrix Isothermal flask
yellow



HAI107T - Gear Matrix Isothermal flask
khaki

The Gear Matrix bottle has a capacity of 500ml/16.91 fl.oz. It is reusable and made of 304 stainless steel, with an ABS silicone cap and base. Bottles are delivered in a BOSS gift box.



GEAR



WRITING INSTRUMENTS



HSC9744A - Gear Matrix Ballpoint pen black



HSC9744L - Gear Matrix Ballpoint pen blue



HSC9744T - Gear Matrix Ballpoint pen khaki



HPBEK007A - Set Gear Matrix speaker, Gear Matrix keyring and Gear Matrix ballpoint pen

GEAR



HSC9744P - Gear Matrix Ballpoint pen red



HSC3074U - Gear Matrix Ballpoint pen orange



HSC9744S - Gear Matrix Ballpoint pen yellow



HPBEK007P - Set Gear Matrix speaker, Gear Matrix keyring and Gear Matrix ballpoint pen

The Gear Matrix pen line is made of brass. Ballpoint pens are outfitted with blue ink refills as standard. Pens are delivered in a HUGO BOSS gift box.



WINE SET



HAV321A - Iconic Wine Set black



The wine set is delivered in a dedicated BOSS gift box.



SHOE-CARE SET



HAS321A - Iconic Shoe-care set black



The Shoe-care set is delivered in a dedicated BOSS gift box.



ICONIC CARD GAME



HAZ321A - Iconic card game



The set of two decks of cards is delivered in a dedicated BOSS gift box.



ELECTRIC WINE OPENER



HAW321A - Iconic Electric wine opener black

The Electric wine opener is delivered in a dedicated BOSS gift box. Its lithium battery is rechargeable and has 2.5 hours of operational autonomy. It is delivered with a charging cable.



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